

RADHOO

TULUM





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RADHOO

TULUM



THE STORY



Radhoo Tulum embodies the ancient Mayan spirit, evoking wisdom, spirituality, and mysticism. Our space connects guests to the region's rich cultural heritage. Nestled within the captivating embrace of the Mayan Biosphere, Radhoo is a haven of enchantment and natural splendor, just steps away from Tulum's main strip.

With 14 meticulously curated rooms, our boutique property captures the bohemian essence and sensuous allure of Tulum, blending exotic luxury with unparalleled comfort. At the heart of Radhoo lies Tulum Beach's largest swimming pool, embraced by the lush jungle surroundings.

Radhoo is part of Namron Hospitality Collection and has been operated by Namron Hospitality since 2021.





THE PROPERTY

LUSH BOHEMIAN LUXURY

Our 14 elegant guest rooms, completely enveloped by nature, are juxtaposed around an epic tropical pool. Paying ode to local craftsmanship, each room showcases natural woods, chukum plant resin-washed walls, and natural woven ceilings.

Inside each room you'll find white billowing bed canopies, luxury sheets, local artifacts, and bohemian details contrasted by modern furnishings.

Some rooms feature expansive decks, and others elevated hammock lounges where you can admire the jungle canopy, rainbows, and the music of songbirds.



TULUM OVERVIEW

*“People don’t just vacation in Tulum –
they embark on personal journeys there.”*

– REBECCA MISNER
Condé Nast lifestyle Editor

There is something about Tulum that is truly magical, a palpable spirit of place enriched by the colorful souls who visit, and its remarkable natural beauty. Tulum is home to one of the most beautiful white sandy beaches in the world, the planet’s second-largest coral reef, and an extensive underground system of freshwater sacred cenote pools. Its lush jungles and the Sian Ka’an Biosphere are home to sea turtles, jaguars, and ancient Mayan temples. Coexisting here is a group of dreamers, artists, healers, chefs, and entrepreneurs from all over the world who have sought to co-create an endless array of soul-expanding, nurturing, transformative, fun, relaxing, and delicious happenings from dawn to dusk.

Here you can rise with the sun, have your choice of yoga by the sea, bike to the ruins, relax in the shade, and float in our jungle pool all day before heading off to a sound healing or cacao ceremony. End the day with gypsy jazz cocktails, coconuts, or both, before a candlelight jungle dinner scented with copal.



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DESIGN



Radhoo's design captures the bohemian essence of Tulum, with natural wood, chukum plant resin-washed walls, and woven ceilings reflecting Mayan aesthetics. Our unique decor is accentuated with exotic Moroccan-style rugs and lanterns from far-away lands. The combination creates a bohemian paradise fit for gypsy royalty. Each room exhibits a minimalistic intentionality that pays ode to the texture, quality, and beauty of local materials. The neutral palettes allow the surrounding nature to shine, while the expansive decks and hammocks provide the perfect spaces to connect with the lush environment. Relax in your canopy bed, terrace, or hammock lounge and witness the captivating beauty of the jungle.



SUSTAINABILITY



With a commitment to sustainability and respect for the natural habitat, we have created an intentional travel experience that fosters a deep connection with the environment. Our guests can enjoy the beautiful surroundings of our location with the assurance that their stay is contributing to its preservation and protection for future generations. We are proud to be a plastic-free establishment that composts waste, recycles materials, and sources local ingredients for our restaurant. Our toiletries, repellents, and sunscreens are all eco-friendly and reef-safe. As part of our commitment to Tulum's preservation, we ask our guests to sign the [Tulum Pledge](#), a promise to leave the location better than they found it. At Radhoo Tulum, we invite our guests to be part of the solution, not the problem, as we aim to inspire intentional travel experiences that prioritize sustainability and respect for our natural world.



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ROOMS



All of our spacious en-suite bedrooms are ornately outfitted within the most beautiful of settings. Our rooms and property feature the following amenities:

- Daily complimentary breakfast
- Daily housekeeping
- King-size beds
- Private bathrooms with all-natural toiletries
- In-room safe
- Hairdryer
- Pool towels provided
- 24-hour air conditioning
- 24-hour concierge service
- Restaurants & pool service
- Full-service SPA
- WiFi access
- Parking facilities
- Bicycles for guest use
- Beach access through Encantada or NEST



JUNIOR SUITE DELUXE



These mystical upper-level suites allow you to gaze out over the jungle canopy at passing clouds and rainbows from your expansive terrace, or luxurious canopy bed. Each room of 380 square feet (35 square meters) is tastefully designed with natural resin-washed walls and elegant local artifacts. The highlight is your own private hammock lounge built into your upper-level terrace like a floating bed. Each room features a spacious bathroom, shower, king-size bed, luxury sheets, and air conditioning.

SUITE DELUXE



Our most spacious rooms offer the utmost in privacy and comfort, adorned with bohemian textiles, tropical woods, and modern furnishings. Located on the ground floor, every 430 square feet (40 square meters) suite features a seating area, billowing bed canopies, and a lavish private terrace. Two villa rooms overlook the lush jungle, and another two look out over our tropical pool. Each room features a spacious bathroom, shower, king-size bed, luxury sheets, and air conditioning.





JUNIOR SUITE WITH GARDEN VIEW



These four spacious rooms located on the ground floor overlook lush plant life and our majestic swimming pool. Every 225 square feet (21 square meters) room boasts expansive private terraces of 170 square feet (16 square meters) where you can sway in your hammock or read from lounge chairs. Enjoy a cocoon of comfort amidst elegant details with all our property amenities easily at reach. Each room includes a spacious bathroom, shower, king-size bed, luxury sheets, and air conditioning.

STANDARD ROOMS



Steps away from our expansive sundeck and cooling jungle pool lies a petite jungle refuge of peace and privacy. Located on the ground floor, this room of 235 square feet (22 square meters) exudes calming neutrals like resin-washed walls and artisanal design objects amidst lush jungle views. This cozy room includes an en-suite bathroom, shower, king-size bed, luxury sheets, and air conditioning.





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RELAX IN PRIVACY



Retreat to our luxurious jungle pool, a serene oasis nestled amidst lush surroundings. Bask in the soothing Mayan sun and find solace in the tranquil privacy of the jungle. With its 14-meter length and elegant tropical wooden decks, our pool invites you to recline on lounge chairs or seek shade under straw umbrellas, savoring the finest flavors of the region. It's a haven to unwind, rejuvenate, and immerse yourself in nature's captivating beauty.



EXPERIENCES

Providing meaningful experiences for our guests and the occasional pampering is paramount to our vision of impeccable service. Here at Radhoo, we custom design and curate a selection of experiences for the body, mind, and soul. Guests can choose from a variety of adventures, classes, SPA treatments, and ceremonies such as a healing mud ceremony, restorative verberna massage, or Sian Ka'an Safari, just to name a few.

Experience Spotlight - Mud Ceremony

The renowned Mud Ceremony Ritual led by Rosana Ortube helps guests rejoin their spirit to the natural energy of the earth, as they detoxify the body with volcanic mud, and engage in a sensorial experience to connect with inner harmony and outward joy.

[SEE OUR EXPERIENCE MENU HERE](#)

Massage & SPA Services

Experience our unique treatments at La Valise SPA, our sister property dedicated to individualized experiences that rejuvenate your body, mind, and soul. Immerse in a sensorial journey with Mayan-inspired treatments using natural ingredients and superfoods.

For ultimate relaxation, our on-site SPA treatments are available in the hotel or within the comfort of your suite. Customize your wellness experience with our personalized SPA programming.

[SEE OUR SPA MENU HERE](#)



OUR RESTAURANTS

Radhoo in House Dining

Indulge in the flavors of modern Mexican cuisine with a touch of local inspiration at our in-house restaurant. Whether you're relaxing on your deck or lounging on the beach chair, our menu offers something for every mood throughout the day. Experience the freshness of local ingredients and treat yourself to the vibrant taste of fresh ceviches paired with our signature chia-mezcal cocktail.

Los Bowls de Guadalupe - Coffee & Juices, Breakfast, Healthy Lunch, Snacks

Nestled within a stylish roadside shack next to NEST, Los Bowls de Guadalupe offers healthy delicious, organic bites, smoothies, and bowls, all perfect for a refreshing snack or a meal.

NÜ Tulum - Local Vibrant Flavors

Alchemizing diverse and rare ingredients from the Caribbean sea and Mayan jungle, NÜ Tulum creates vibrant local cuisine. Led by Chef Luis Aguilar, its team is deeply committed to sourcing the freshest ingredients, preserving sustainable methods of cooking, and continuously innovating flavor creations, earning NÜ recognition as one of the five best restaurants in Yucatan by *Travel + Leisure*. Our impressive jungle setting also houses a lush garden accommodating the finest curation of live music, art, and cultural gatherings in Tulum.

[VISIT OUR MENU HERE](#)



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RESTAURANTER & HOTELIER YVES NAMAN



Yves Naman's tireless imagination and passion for travel inspired him to create the ultimate boutique hotel experience. Today he is the founder and CEO of Namron, a hospitality group reinventing authentic travel and dining experiences in coveted destinations in Mexico with artful decor, luxury amenities, and genuine service that leaves no detail unturned. He also ignited a grassroots movement to inspire conscious low-impact travel called the Tulum Pledge. A serial entrepreneur, he is also the founder and investor in various ventures. For him, the best part of being a hotelier is sharing travel experiences with his wife Wendy, daughter Naomi and son Aaron.



MEDIA SUMMARY / STATS



+ 16K Followers
100-200 likes per image

Radhoo is part of Namron Hospitality Collection and has been operated by Namron Hospitality since 2021. In this short time, Radhoo Tulum is beginning to draw the attention of clients and press alike who cherish bohemian design and value unique experiences immersed in nature. Most recently it was Travel + Leisure. More press mentions will follow soon!

As seen in...



Recognized by...





ABOUT NAMRON HOSPITALITY GROUP

Namron Hospitality is a collection of artfully designed and locally-rooted boutique hotels that serve as sanctuaries of privacy, laid-back luxury, and inspiration. Our hotels foster states of total relaxation, exploration, and wonder that connect travelers with the magic of their inner and outer landscapes. Each property is quintessentially boutique, in character and size, to offer the utmost in personalized service. Working collectively as a group, each Namron property is able to offer a compendium of enriching experiences and amenities for the body, mind, and soul, atypical of small hotels. As a group, we weave together a collective of creative minds with the vision of bringing a new level of intentionality to hospitality. Grounding all of our practices in sustainability, we work to inspire international travel, one guest at a time.

PRESS CONTACTS

For more information about Radhoo, or to speak with a press contact from the property, please contact:
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